

EXPERIENCE

2016 - Present MONTGOMERY COUNTY GOVERNMENT

Visual Information Specialist

- Design multimedia broadcasting public initiatives, services, and critical information to more than 1.04 million residents
- Work with County Executive, Directors, and Public Information
 Officers to effectively communicate critical messages to public
 via print/web newsletters, social media, press releases, PSA
 videos, financial reports, event signage, and product stationary
- Provide set design, video, and audio support for the County Executive at press events, town hall meetings, and interviews aired on County Cable Montgomery

2003 - Present CREATIVE CRICKET

Multimedia Artist

- Create animated educational videos to help students better understand curriculum concepts and learn how to draw
- Work with clients and subject matter experts to conceptualize brands and logos designed to effectively engage customers
- Storyboard, produce, edit, and animate high-quality video with expert-level sound design complete with voice over
- Design/code websites, perform analytics, and provide SEO guidance to maximize web traffic and streamline transactions

2013 - 2016 DECISIONHEALTH (UCG)

Graphic Designer

- Created interactive infographics and instructional animation sequences for use in healthcare professional training and digital product demos
- Managed art campaigns promoting live events, products, and online training courses, all designed with unified branding
- Coded innovative, user-friendly conference sites, web apps, and interactive eLearning courses
- Created custom, responsive HTML emails, landing pages, forms, and HTML5 advertising campaigns

2012 - 2013 FREDERICK KEYS BASEBALL

Creative Director

- Designed promotional multimedia material for Frederick Keys Baseball and Baltimore Orioles franchises
- Designed gameday programs, schedules, stadium signage, scoreboard animation sequences, and giveaway prizes
- Shot and produced promotional videos, interviews, highlight reels, television commercials, and livestreams
- Served as Chief Gameday Producer managing a five-man camera crew and operating scoreboard graphics via tricaster
- Voiced and produced weekly radio packages promoting upcoming games and special events with KEY103 radio

T: 240.535.5050 E: sean.1.clark@gmail.com seanclarkdesign.com

PROFICIENCIES

Graphic Design

Video & Animation

Audio Engineering

HTML5 \ CSS3

EDUCATION

2012 - 2013 BACHELOR OF SCIENCE MUSIC PRODUCTION

Full Sail University Winter Park, Florida

Studied digital audio production and music composition designed for implementation in games and video. Graduated with 3.0 GPA.

ACHIEVEMENTS

2018 NACo Award Winner
I TAKE IT PERSONALLY PROGRAM

National Association of Counties

2018 NACo Award Finalist RENTERS HAVE RIGHTS CAMPAIGN

National Association of Counties

2017 Outstanding Acievement Winner POPULAR ANNUAL FINANCIAL REPORTING

Government Finance Officers Association

2015 AXIOM Award Winner **EMAIL REDESIGN**

United Communications Group